### **BENEFITS OF MEMBERSHIP**

The SHAPE Colorado Board members make sure your dues are working for you with more and better services each year. These are the following benefits provided to you as a member of SHAPE Colorado.

## **Professional Development**

- 1. Contract with National leaders in the fields of Health and Physical Education to be speakers and presenters at our state conventions and workshops.
- 2. Provide graduate level university credit and/or a professional development certificate for attendance hours at the annual fall convention and Outreach workshops that are hosted around the state.
- 3. Educate, through professional development opportunities, ongoing education in current topics through Outreach Workshops.
- 4. Recognize outstanding leaders and professionals by hosting the Awards Banquet.
- 5. Provide financial support for Colorado Central District Teachers of the Year who travel to the National competition.
- 6. Request State and National vendors to exhibit at our annual state convention.

# **Advocacy**

- 1. Advocate to the state legislature "quality physical education" at the annual SHAPE Colorado Legislator Day, held at the Capitol.
- 2. Work in a collaborative partnership with Colorado Department of Education, the American Heart Association (Jump and Hoops programs), PE Initiative and the Colorado Health Foundation. Member of the HEAL Coalition (Healthy Eating, Active Living), Joint membership with the Governor's Council on Physical Fitness.
- 3. Fund substitute teacher reimbursement to teachers who speak to the state legislature.
- 4. Advocate for the profession. Examples may include being an exhibitor at the Colorado Association of School Executives state conferences and presenting at the state Parent Teacher Conference.
- 6. Produced advocacy materials.
- 7. Employ a registered state Lobbyist, our voice and ears on the Capitol, during the state legislative session, who recommends political action on bills related to the SHAPE Colorado mission.
- 8. Provide grant money for individuals to attend conventions and purchase equipment.
- 9. Advocate on as-need basis at professional organization conferences and school board meetings on the importance of quality physical education.

#### **Communication**

- 1. Act on your behalf as the state representatives at District and National Conferences, trainings and meetings.
- 2. Utilize online services, on the shapeco.org website, for easy access to join the SHAPE Colorado membership, and for convention registration.
- 3. Create the professional "Journal", providing a scholarly research journal, and the general journal that has information on best practices in physical education and other health related topics.
- 4. Fund the shapeco.org web site for daily updates and links to state and national resources.
- 5. Provide ongoing communication to our members from national, district and state agencies including SHAPE America, AHA,CDE,HEAL Coalition, and the Society of State Directors, to name a few.

#### **Management**

- 1. Employ staff to manage SHAPE Colorado's nonprofit business including finances, budget, membership data base, convention planning and implementation, web site, communication with state and national members, agencies and affiliates.
- 2. Provide merchandise with SHAPE Colorado's logo to identify you as a member of your state professional association.
- 3. Fund student scholarships, (through money collected from the silent auction) available for students enrolled in Colorado Institutions of Higher Learning to attend the state SHAPE Colorado convention.
- 4. Maintain liability insurance for convention and workshop events, and a Certified Public Accountant to assist with the business of SHAPE Colorado.